

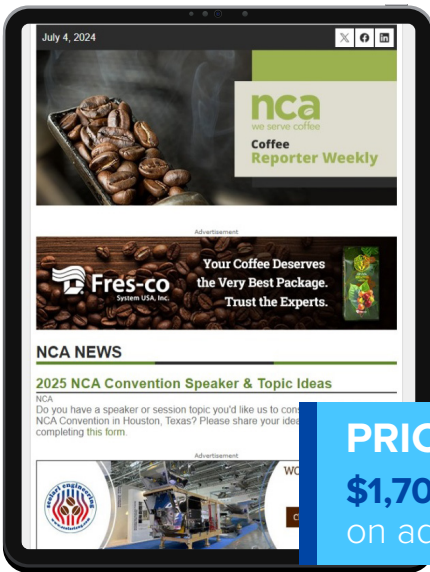
# Digital Advertising Opportunities with




+




## NEWSLETTER ADVERTISING



*Coffee Reporter Weekly* includes the most relevant stories, gathered from leading news sources and industry publications to keep coffee industry professionals informed on the topics that matter most. Subscribers are decision-makers with purchasing power – the top-tier experts in the industry.

  
**3,000**  
Subscribers

  
**Weekly**  
Distribution

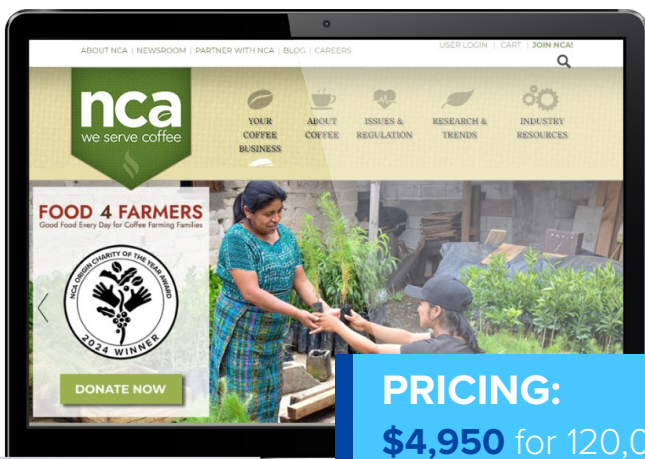
  
**68%**  
Open Rate

**PRICING:**  
**\$1,700-\$10,500** depending  
on ad placement


**+** MEMBERS ONLY  
Send a dedicated email blast with a personalized message to NCA's subscriber base.


Price: \$3,950 per blast


## RETARGETING ADVERTISING



WWW.NCAUSA.ORG ANNUAL STATS:

  
**942,522+**  
Visits


  
**772,791+**  
Unique Visitors

  
**2,344,505+**  
Pageviews

**PRICING:**  
**\$4,950** for 120,000  
impressions

Advertising with NCA is managed by Multiview. To book your campaign, contact them at:

 [salesinquiries@multiview.com](mailto:salesinquiries@multiview.com)

 **(972) 402-7070**