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## **NCA Promotes Owen Clayton to Manager, Marketing and Communications**

For immediate release

**December 19, 2023 – NEW YORK** – Today the National Coffee Association (NCA) is pleased to announce the promotion of Owen Clayton to the position of Marketing and Communications Manager.

In his elevated role, Owen will manage the development and oversee execution of NCA's strategic marketing and communication efforts. He will be instrumental in amplifying the industry's voice across its platforms while fostering engagement with the coffee industry, media, and other stakeholders, ensuring the association's message aligns with its mission and values.

"Owen has consistently demonstrated exceptional skill and creativity in his approach to marketing and communications," **said William "Bill" Murray, NCA President and CEO**. "His innovative, data-driven approach and deep understanding of coffee have directly contributed to the success of our organization. This promotion is a testament to his dedication and the lasting impact of his work."

**Kellem Emanuele, NCA Vice President of Operations, echoed these sentiments**, stating, "Owen's promotion reflects the outstanding performance and value he contributes to the organization. We know Owen will continue to excel in this new role, driving NCA's marketing and communication to new heights."

Owen joined the NCA in 2021 as an intern and quickly rose to become a full-time Associate before his promotion to Manager today. He holds a bachelor's degree in communications with a minor in health communications from Wright State University and is based out of Dayton, OH.

**For more information, contact [media@ncausa.org](mailto:media@ncausa.org)**

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## **About the National Coffee Association**

The National Coffee Association of U.S.A., Inc. (NCA), established in 1911, is the leading trade organization for the coffee industry in the United States. The NCA is the only trade association that serves all segments of the U.S. coffee industry, including traditional and specialty companies. A majority of NCA membership, which accounts for over 90% of U.S. coffee commerce, comprises small and mid-sized companies and includes growers, roasters, retailers, importer/exporters, wholesaler/suppliers, and allied industry businesses. Please visit [ncausa.org](http://ncausa.org) to learn more.



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